Rubric for Disaster Preparedness Brochure

	10 - title is clearly	8 - title present but	6 - there is no title
Title	visible, bold	not clearly visible;	visible
		may not be bold	
	10 - includes adequate	8 - includes	6 - is lacking
	information to	information but more	information; the
Information	thoroughly explain the	is needed to fully	natural disaster is not
	natural disaster to the	explain the natural	clearly explained to
	reader	disaster to the reader	the reader
Safety Tips	15 - includes at least 5	10 - includes 4 safety	5 - includes 3 or
	safety tips	tips	fewer safety tips
	15 - includes at least 5	10 - includes 4	5 - includes 3 or
	different tools or pieces	different tools or	fewer different tools
Equipment	of equipment that	pieces of equipment	or pieces of
	would be necessary for	that would be	equipment that
	survival or safety	necessary for survival	would be necessary
		or safety	for survival or safety
Supplies	15 - includes at least 8	10 - includes 7	5 - includes 6 or
	different supplies	different supplies	fewer supplies
	necessary for survival	necessary for survival	necessary for survival
	10 - includes at least 6	8 - includes 5 different	6 - includes 4 or
	different FAQ	FAQ with questions	fewer FAQ; questions
	(Frequently Asked	and answers relevant	and answers may or
FAQ	Questions) with	to the natural disaster	may not be relevant
	questions and answers		to the natural
	relevant to the natural		disaster
	disaster		
	10 - includes clear	8 - includes some	6 - is missing
	information to educate	information to	information to
Dangers / Challenges	the reader on the	educate the reader on	educate the reader
	dangers /challenges	the dangers and	on the dangers and
	that will be faced	challenges that will be	challenges that will
		faced; could use more	be faced
	5 - includes at least 4	4 - includes 3 pictures	3 - includes 2 or less
Pictures	pictures related to the	related to the natural	pictures related to
	natural disaster	disaster	the natural disaster
Spelling	10 - 0 spelling errors	8 - 1-2 spelling errors	6 - 3 or more spelling
			errors
Total			
100 points			
possible			